



All Abilities Cricket Program Sponsorship Proposal 2023/24



Special Olympics
Australia
Brisbane



**VALLEY DISTRICT
CRICKET CLUB**
Est. 1897

Our Program

Our program kicked off in 2020 with the goal of providing a safe and inclusive cricket program for children and young adults with an intellectual disability. Our program is the only cricket program affiliated with Special Olympics Queensland and only one of a handful being run across South East Queensland.

The program focuses on providing a variety of skill based activities which are modified based on the participants ability level. This is facilitated by Special Olympics certified coaches working in small groups with the focus offering a fun cricket experience in a safe and inclusive space.

Our Friday afternoon program has now been expanded, with a pilot training program trialled last season, aimed at a structured skills program for those older athletes looking to enter Special Olympics and Qld Cricket Inclusion pathways. We are pleased to say that Qld Cricket have already identified and invited 2 athletes to trial for this coming seasons Qld Cricket Inclusion Championships!

Both programs are offered **free of charge to participants**. All expenses for us to run this program are generously covered by grants and sponsorships.

By collaborating with Valleys you will be instrumental in positively transforming the lives of children with intellectual disabilities. Your sponsorship will be prominently acknowledged, aligning your organisation with inclusivity, community impact, and the spirit of sportsmanship.

We believe that our program can serve as a beacon of hope and empowerment for children with intellectual disabilities. Your partnership will enable us to expand the reach of our program, fostering inclusivity, growth, and a sense of achievement.

Kaz Willis (All Abilities Coordinator)



VDCC All Abilities Cricket Program



@AllAbilities_Cricket

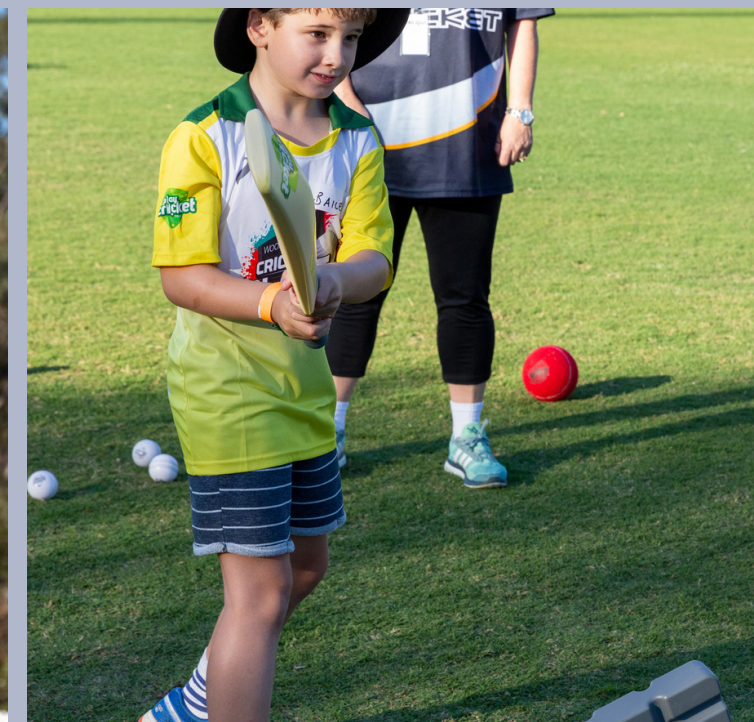
Program Objectives

The Valley District Cricket Club All Abilities Program has three key objectives:

Sports Engagement: The All Abilities program is designed to bring the joy of cricket to children with intellectual disabilities. Through adapted rules and modified equipment, we provide an accessible platform for them to engage in physical activity, be part of a team, and experience the thrill of the game.

Inclusivity and Belonging: The program fosters a sense of belonging by creating an environment where these children can showcase their abilities, make new friends, and build relationships with peers who share their interests.

Emotional Development: Beyond cricket skills, the program focuses on nurturing emotional well-being, and social skills that contribute to the participant's overall development. For children with intellectual disabilities, participating in physical activities like cricket can provide an outlet for self-expression, emotional release, and the development of a more positive self-image.



Why we need your help

Corporate sponsorship that supports free disability sporting programs such as ours directly addresses the financial hardships faced by many families of special needs children. Families often face numerous financial challenges related to medical expenses, therapies, and specialised care. Corporate sponsorship ensures that these families can enrol their children in our programs without the added burden of participation fees. This financial relief enables more children to experience the physical, social, and emotional benefits of sports.

Specifically, sponsorship is directed to:

- Coach and volunteer training through the Special Olympics - Inclusive Sports Academy
- Sensory and specialist equipment
- Program promotion to raise awareness about the importance of inclusivity and to increase participation numbers
- End of season presentation event

Contact Us

- www.valleycricket.org.au/allabilities
- allabilities@valleycricket.org.au



Program Dates



Program Dates - Friday afternoons

- 3 November - 24 November 2023
- 9 February - 1 March 2024
- Fridays from 4.00-5.00pm



- **FREE** four week program
- All ages catered for
- All equipment supplied
- Designed for children and young adults with an intellectual disability
- Small groups supported by Special Olympics Qld certified coaches
- Held at Ashgrove Sports Fields

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Program Dates - Wednesday nights

- 18 October - 13 December 2023
- 24 January - 6 March 2024
- Wednesdays from 5.30pm-7.00pm

- Designed for athletes aged 14+
- Structured cricket training program covering batting, bowling and fielding
- Supported by Special Olympics Qld certified coaches
- All Equipment Supplied
- Held at Ashgrove Sports Fields Nets complex





Partner Sponsorship

\$3,000 + GST

A season partnership (2023/2024) that includes:

Company Logo placement on:

3 x Banner Flags utilised on program days and all other inclusion events across SE Queensland

Club promotion and social media channels

- Company branding and link on Club website All Abilities page (www.valleycricket.org.au/allabilities)
- Company branding in Newsletters and Annual report distributed to all player families (2,000+)
- Company branding included on all program social media promotions (FB and Instagram)
- Company branding included on all LinkedIn posts/announcements
- Company branding on end of season awards/trophies



Affiliate Sponsorship

\$500 + GST

A season partnership (2023/2024) that includes:

- Company branding on Club website All Abilities page (www.valleycricket.org.au/allabilities)
- Company acknowledgement in Annual report distributed to all player families (2,000+)
- Company branding included on select program social media promotions (FB and Instagram)
- Company branding included on select LinkedIn posts/announcements

Parent Testimonials

The Valley's All Abilities Program has given my child the gift of learning cricket skills in a safe, calm, non judgmental environment, and we have seen him thrive thanks to Kaz and her amazing coaches. The skills learnt in previous seasons have given him the confidence to move on to a team registration, something that we could not have done without his All Abilities training.

E Watson

Valleys all ability program has meant the world to our family. Our Son no longer sits on the sidelines he participates. Not only does he participate, the friendships our whole family have formed with other families have been life changing. Without this program our kids would left aside. Kaz and all the coaching team have changed our whole family life we are now like one extended family and are forever grateful. Our Son looks forward to every Valleys all abilities program. Without the kindness of sponsors and volunteers such as our amazing Kaz and Coaching team the program wouldn't be possible.

E Boyle

The Valleys All Abilities Program has proven season after season to enhance the participant's confidence, social skills, cricket skills, motor skills, the list goes on! Our son, Max, has attended for a good 2-3 years & loves it. He feels part of a team, which unfortunately, for a lot of these kids, is unheard of in the real world. We, as a family, are so grateful to have found this program. We're deeply thankful to our Valleys family.

K Gemmell



About our Coordinator



All Abilities
CRICKET PROGRAM



EMBRACING INCLUSIVITY ON AND OFF THE FIELD



Hi, my name is Kaz and I am the coordinator of the Valleys District Cricket Club All Abilities Program. As the mum of a gorgeous son who is on the spectrum, I know how hard it can be to find sporting activities that are truly inclusive. All children deserve to be able to participate in sport in an inclusive, fun and safe environment.

Our program at Valleys was developed to give children and young adults the opportunity to participate in cricket in whatever way they feel comfortable. Some children love coming to our program

because they have built friendships with our coaches. Some children have come with a level of social anxiety, and have now progressed onto our traditional junior programs. Some are now looking toward playing competition cricket via the Special Olympics pathways.

Our program is not prescriptive. All of the activities have been developed to allow the participants to participate and progress based on their individual needs. We want the children to build a level of trust and comfort in us, and their surroundings, and to find their way in their own time. Our equipment caters to children with diverse sensory needs and we welcome and encourage parent feedback on the best ways to work with their children.

Over the past three years we have built a wonderful, supportive and inclusive community where children share fun, laughter and friendship. I sincerely look forward to welcoming you and your family to Valley District Cricket Club and our All Abilities Program community.



VDCC All Abilities Cricket Program



@All_Abilities_Cricket

Register today www.valleycricket.org.au/allabilities | **Call Kaz 0416 113 152**